MULTI-GENERATIONAL WORKFORCE

Today's workforce is diverse and complex. From Baby Boomers who are getting set to retire and take their hard-earned knowledge with them, to Gen Xers who are taking on new leadership roles while juggling work-life balance, to Millennials who are entering the workforce and are eager to learn, how can you address all the learning needs of these unique generations?

You do it with River, where employees can go to share what they know and learn from their colleagues. River offers the best of mentoring and social learning technology, and helps ease the strain of limited resources by leveraging the greatest asset you already have—your employees.

Most Valued

Working with strong coaches and mentors

Which training/development opportunities would you most value from an employer?

Source: Millennials at Work: Reshaping the Workplace, PricewaterhouseCoopers. 2011.

6%

Formal classroom training

5%

e-Learning

Did you know?

MILLENNIALS

BY THE NUMBERS

50%

By 2020, Millennials will comprise 50% of the global workforce.

Source: Millennials at Work: Reshaping the Workplace, PricewaterhouseCoopers, 2011.

89%

89% of Millennials think it is important to be constantly learning at their job.

Source: MTV's "No Collar Workers" study, 2012.

98%

98% of Millennials believe working with a mentor is a necessary component in development.

Source: 14th Annual Global CEO Survey, PricewaterhouseCoopers, 2011.

154,316,000 people in the U.S. civilian labor force

Total approximate labor force participation by generation:

Millennials **31,927,000**

Generation X **49,433,000**



Baby Boomers **59,893,000**

MATURE/WWII GEN
Mentoring = obligation

BABY BOOMERS

Mentoring = way to get ahead

GEN XMentoring = collaboration

MILLENNIALS

Mentoring = learning connections

TAKE THE RIVER CHALLENGE

Unleash the power of River to help overcome your multi-generational workforce challenges. Contact us to get your knowledge flowing.

