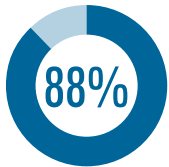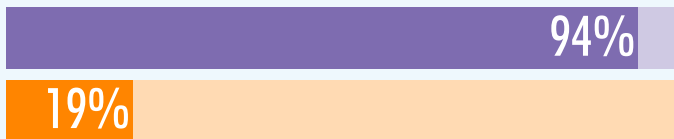# INFORMAL LEARNING

When people share their knowledge with coworkers via mentoring and social learning, they are taking actions that can improve efficiencies, cut costs, spark new ideas, reduce time to market, spread best practices, and more. River is the means to help you capitalize on these benefits. It helps employees engage in the right mentoring and learning relationships based on their unique needs, and amplifies the impact of social and informal learning to your entire workforce.

Did you know?

88%

88% of learners want to be able to learn at their own pace.

Source: "New Learning Agenda," Towards Maturity Benchmarking Study, 2013.

94%

19%

94% of organizations want to speed up the application of learning back in the workplace, but only 19% are achieving this.

Source: "New Learning Agenda," Towards Maturity Benchmarking Study, 2013.

70%

70% of companies said social business is important to innovation (knowledge sharing, product/service development).

Source: "Social Business: Shifting Out of First Gear," MIT Sloan Management Review, 2013.

Commonly Stated Fact

80% of learning happens informally, but nearly 90% of budgets are spent on formal learning.

INFORMAL Learning

80%

10%

FORMAL Learning

90%

20%

■ Amount of Learning   ■ Budget

Researchers at the University of British Columbia found that people with greater access to experts accumulated significantly more skill than those with less access to teachers, and they retained their skills for much longer.

Source: "Researchers Find Social Networks Can Make an Entire Society Smarter," UPI news release, November 2013.

86%

86% of employees said they are learning what they need to know for work by collaborating with others.

FOUR OUT OF FIVE

Four out of five are willing to share what they know with others online.

77%

77% of learners say they want to engage with online learning.
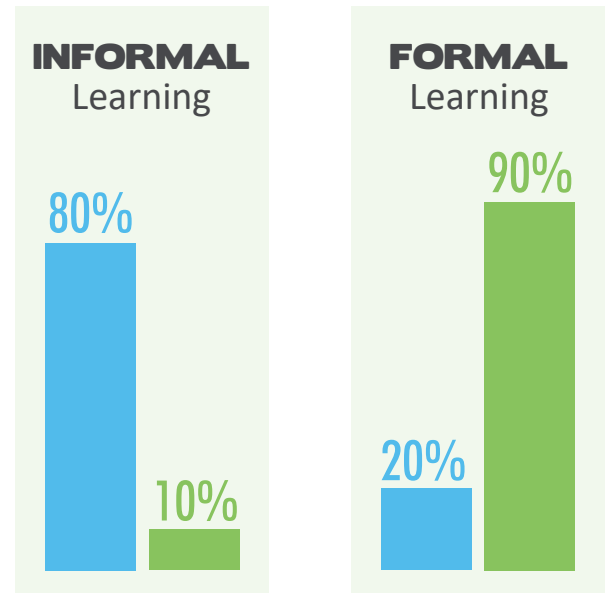
SEVEN OUT OF TEN

Seven out of 10 are motivated by using tools that will help them network and learn from others.

Source: "New Learning Agenda," Towards Maturity Benchmarking Study, 2013.

SEE FOR YOURSELF

Discover how River can help your employees connect with the right people for powerful informal learning. Contact us to learn more or to see a live demo.

riversoftware.com

RIVER