



FORTUNE 500 TECH COMPANY

A RIVER CASE STUDY

The Challenge

Find a way to engage employees and create a culture of mentoring and learning when more than 50% of internal relationships occur virtually or remotely.

“ Our partners at River have been with us each step of the way, offering strategic insights, best practice tips, and training for our staff at key events. ”

- Program Manager

The Answer

Use River as a modern mentoring tool to impact employee engagement.

Initially launched within one division of this company, the firm conducted a survey to determine whether a link between mentoring with River and employee engagement could be found. They also surveyed participants regarding their satisfaction and relationship quality within River. Results showed that:



9 OUT OF 10

would recommend the program.



9 OUT OF 10

mentees were satisfied or very satisfied with their mentor(s).



7 OUT OF 10

participants felt they were more productive in their current role as a result of their relationships formed within River.

The Result

After seeing these positive results, the company expanded their vision and launched River to all 270,000+ global employees, positioning it as a modern mentoring solution that supports employee-centered career development and knowledge networks. The client saw a 27% increase

in total users accessing River within the first three months alone. They enabled tens of thousands of employees to take part in mentoring relationships, helping this global technology giant to create a culture of learning throughout their organization.

SURVEY RESULTS

Employee Engagement Areas	Participant Responses
Believe their career goals can be met	16% higher than non-participating employees
Feel learning experiences and training to be successful are available	15% higher than non-participating employees
Job satisfaction	10% higher than non-participating employees
Awareness of performance feedback to improve performance	10% higher than non-participating employees
Understand career paths available	8% higher than non-participating employees
Retention factors	7% higher than non-participating employees

Client engagement survey of River participants and non-participants.